



Best Oil & Gas Software Specialists 2017

The Implico Group optimizes logistics and business processes for oil and gas downstream companies. Founded in 1983, the international consulting and software company, headquartered in Hamburg, Germany, has subsidiaries in Malaysia, Romania and the USA, and today employs around 200 staff.



The Implico Group has made it their mission to efficiently optimize the business processes of their customers; in order to succeed with this goal, the firm combines industry specific know-how with sophisticated in-house solutions and reliable partner options. Implico has extensive experience in the oil and gas industry, and focuses on fostering mutual trust, forging sustainable partnerships and supporting projects that have a strong future.

The company provides consulting services, data services and software solutions for the entire supply chain in the oil and gas industry, from forecasting, order entry, dispatching and tour optimization to data collation and invoicing. Leading oil and gas companies all over the world trust in Implico's industry expertise and high-performance IT solutions, including OpenTAS®, SAP® SDM, SAP® RFNO and iGOS.

The firm's cloud solutions are a financially attractive alternative to traditional software licences, meaning that companies no longer need to commit to major investments upfront, but can simply use the software as a service (SaaS), while paying a low monthly fee to keep their systems operational. This offers customers great flexibility when booking or cancelling services at short notice.

Implico has long since moved away from the software-only revenue model, and now also provides downstream companies with processes, including day-to-day operations, commercial planning, and billing, all from a single source. Thanks to their enviable industry experience, Implico knows the ideal process setup; even investors who have never operated a terminal or service station network before can do just that with the services provided by Implico. The firm ensures that it thoroughly understands the business of their customers, and actively responds to their requirements to ensure they get the results they want, when they want them. This intense focus on the needs of their customers significantly contributes to the success of Implico's projects, and the additional support they offer their customers helps them to nurture long-lasting partnerships based on proven reliability and mutual trust.

The trend towards managing business processes out of the cloud will grow stronger in the future, as cloud solutions are able to adapt to changing business processes. Today, data has to be accessible at any time and from any location; it has to be able to network automatically with people and systems all over the world. Implico are able to meet these needs and provide the best solutions to their customers.

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Best Web Development Boutique - London



Maldaba is a multi-award-winning bespoke software company specialising in very high quality, friendly and easy-to-use interfaces, using web and mobile technology. We profile the firm to explore the secrets behind its success.

Established in 2002 by company directors (and native Londoners) Lorenzo Gordon and Mark Clements, Maldaba operates as a collaborative partnership with its clients. As part of this approach, the firm bring project management expertise, technical expertise, and problem-solving ingenuity to every project, working collaboratively with clients to fully understand their needs, and build software to meet those needs, streamlining working practices.

Since its inception Maldaba have developed several innovative products such as Annalisa, a web-based Multi-Criteria Decision Analysis tool, and Elicia, an online questionnaire builder. The integration of these two products allows users to create sophisticated decision-making tools that are personalised in real-time to the responding user. The software has been used for contraceptive decision-making in the UK, cancer treatment decision-making in Australia, and a new UK-based project is currently underway using the software to help

young people avoid self-harm. Recently, the software market is undergoing change at ever-increasing rates, and firms such as Maldaba have faced the challenges of keeping-up with new technologies and standards, of competing with off-shore suppliers, and the challenge that producing high quality, long-term, maintainable code takes time, which costs money. Conveying that value proposition in an increasingly disposable-thinking world is a major challenge, but one which the firm is determined to overcome.

Moving forward Maldaba will continue to work closely with clients to offer the very highest standards of service and products which will meet their needs. Currently the firm working with a national mental health charity, Together, to build a case management system that will revolutionise the daily working practice for all their staff. This and other projects will allow Maldaba the opportunity to showcase the excellence it provides and highlight its status as the ideal partner for clients.

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